

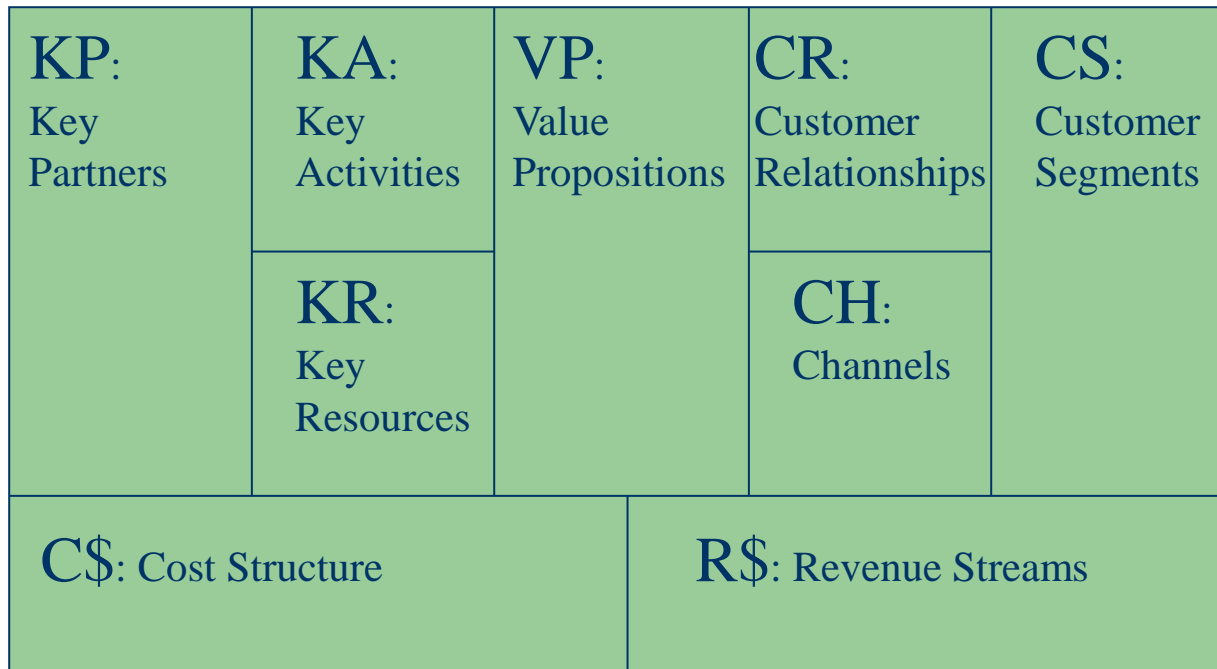
Business Model Generation

G-Club



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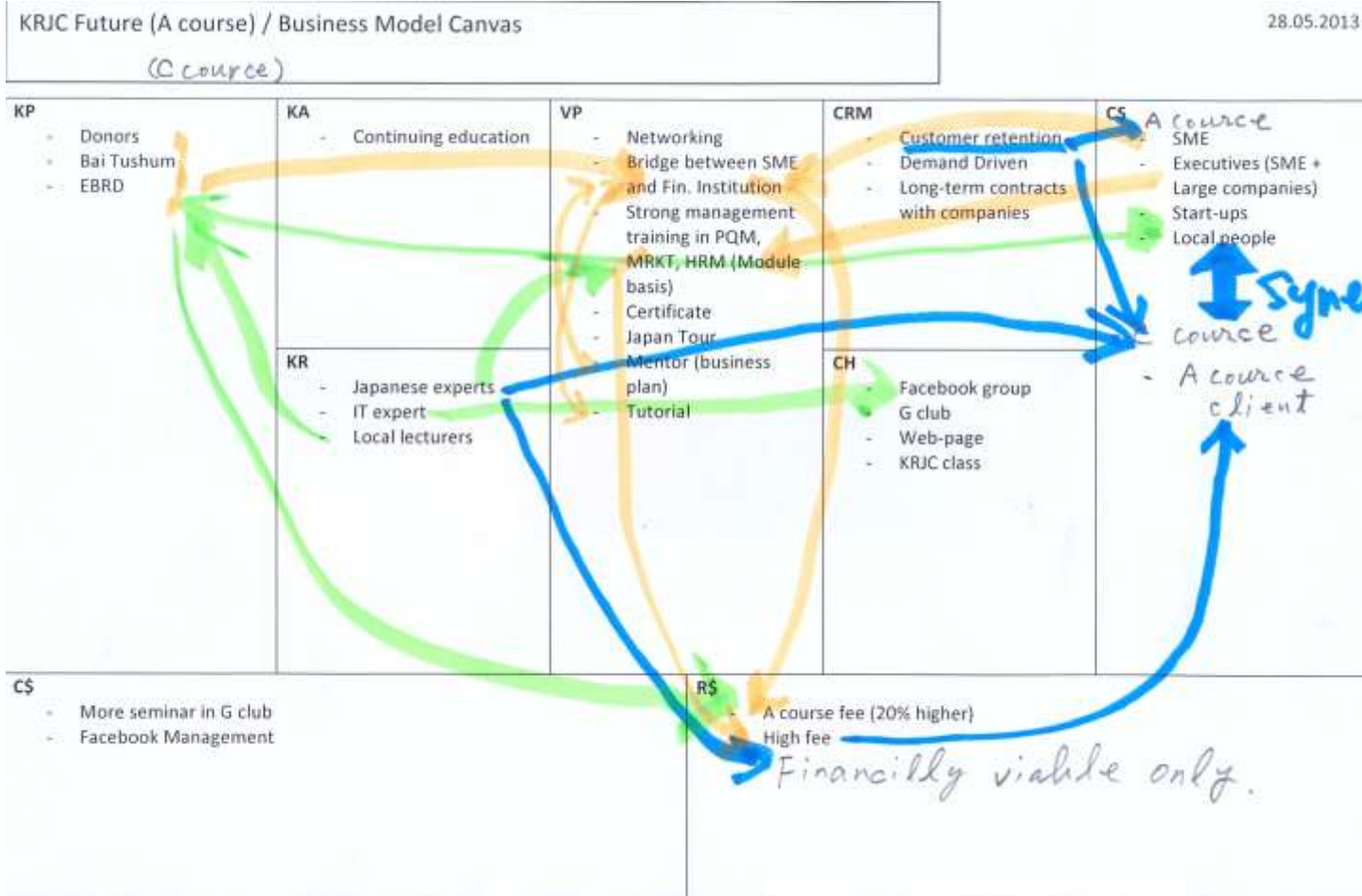
Business Model Canvas



9 Key Compositions

1. Customer Segments (Who is the customer?)
2. Value Propositions (What kind of value can we provide?)
3. Channels (How to reach the customers)
4. Customer Relationships (How the customer wishes to relate with us)
5. Revenue Streams (How/ What form/ How much the customer willing to pay)
6. Key Resources (Human Resource, Infrastructure, Intellectual Asset, Finance)
7. Key Activities (Manufacturing, Consulting Service, etc)
8. Key Partners (Outsourcing)
9. Cost Structure (Fix, Variable, Economy of Scale)

Proposed Business Model



Additional Values

- Business Plan / Financing Matching
- Tutorial from Japanese Experts
- Seamless training to companies after A-course
- Frequent information service through G-Club
- Teaching materials / Instructor's CV / Syllabus / Schedule through FaceBook (for participants)
- Scholarship from donors(A-course)
- Executive Course by module